



Displays that Protect &  
Inform in the NEW  
MARKETPLACE &  
WORKPLACE



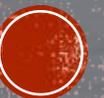
# COVID-19 IMPACT = A CHANGED REALITY

As states in the USA open back up, the marketplace and workplace will be / is very different and will remain that way until there is a Vaccine and confidence is restored.

It is imperative to make patrons/employees feel **guided** and **safe** in the marketplace/workplace.

This will lead to **improved** consumer/employee confidence and peace of mind.

We have to lead this effort and work together to do so!



# MAINTAIN SOCIAL DISTANCE WITH NEW ACRYLIC **SNEEZE GUARDS**



# ENCOURAGE SOCIAL DISTANCING WITH **FLOOR DECALS**



## TRENDS IN DISPLAYS: PROTECT & INFORM IN THE NEW MARKETPLACE

- Signs and displays are more important than ever to encourage social distancing, reinforce best practices to minimize the spread of Covid-19, and share new information.
- This presentation reviews the displays that are most in-demand to help businesses of all types inform and protect!





# BUSINESSES IN NEED/DEMAND

- **Stores of every kind:**
  - Supermarkets
  - Grocery Stores
  - Pharmacies
  - Boutiques
- Restaurants, Bars, Bakeries
- Barber shops, salons
- Childcare facilities
- Churches
- Manufacturing operations
- Gas Stations / Mini Marts
- Car Dealerships
- Park Districts
- Doctor/Dentist Offices
- Offices
- Schools



# HYGIENE & SANITIZING STATIONS



DISINFECTION

- The CDC recommends to wash hands for 20 seconds with soap & water.
- Where access to sinks & soap is not possible, hand wipes and sanitizing stations are the next best option.
- Sanitizing stations are **imperative** to offer to employees/patrons to make them feel safe.
- **Every business** has a need/duty to provide to employees & patrons.



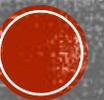
# BANNITIZER



Encourage disinfectant practices for patrons, employees and guests!

Put the **Bannitizer™** Sanitizing Station in every entryway, hallway, common area, employee break room, near every restroom and more!

**HANDS FREE!**



# BANNITIZER SANITIZING STATION

**1000ML  
CAPACITY**



**VISUAL  
WINDOW**



**DISPENSER  
WITH LOCK**

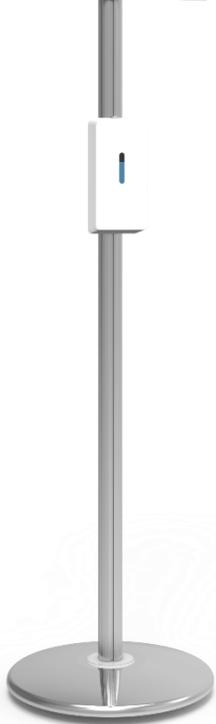


- 1000ml battery operated sanitizer dispenser with lock
- Accessory channel holds upright and sanitizer dispenser
- Variable height graphic = 60"- 83"
- Hybrid bungee/ telescoping pole with toolless quick rail
- Adjustable feet on base
- Anodized silver base only
- Quick slide graphic to leader attachment
- Graphic tensioner
- Supplied with carry bag with strap



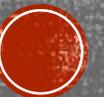


STAY  
CLEAN  
STAY  
SAFE



## SANITIZING STANDS

- Place sanitizing stands in common areas, outside of restrooms, entrances to provide patrons and employees the means to disinfect and minimize the spread of germs.

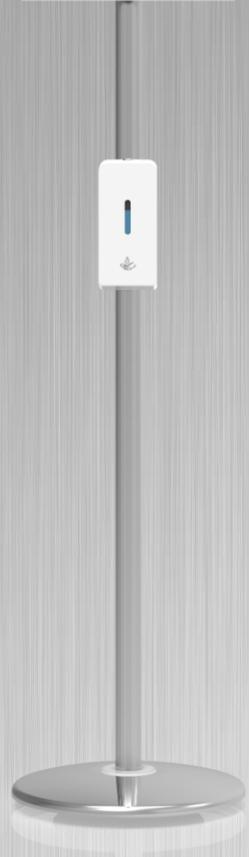


# TRAPPA™ POST SANITIZING STATIONS



- 1000ml battery operated dispenser with lock
- Sturdy aluminum post and heavy-duty domed steel base plate ensures stability
- Sign of your desired shape and size
- Sanitizer solution sold separately





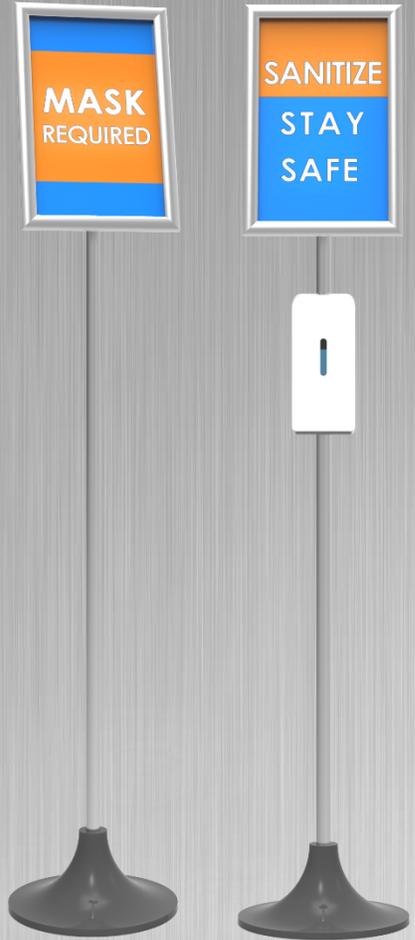
# TRAPPA POST SANITIZING STAND



- 1000ml battery operated sanitizer dispenser with lock
- Sturdy aluminum post and heavy-duty domed steel base plate ensures stability
- 16" w x 20" h silver snap frame
- Poster frame includes clear protective lenses
- Front loading graphic mechanism makes graphic changes easy
- Sanitizer solution sold separately

***COMING SOON!***





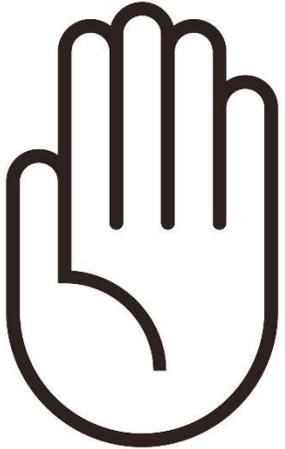
# TRAPPA TUBE SANITIZING STANDS/SIGN STAND



- 1000ml battery operated sanitizer dispenser with lock
- Sturdy 30mm aluminum snap-button tube and plastic base ensures stability
- 11" w x 17" h silver Trappa snapping sign frames, can be placed portrait or landscape
- Poster frame includes clear protective lens
- Front loading graphic mechanism makes graphic changes easy
- Sanitizer solution sold separately



# SNEEZE GUARDS, PROTECTION WALLS & BARRIERS



- Clear acrylic
- Freestanding
- Easy to clean and disinfect
- Made in the USA
- Quick ship
- Custom options available





## AVAILABLE VINYL GRAPHICS



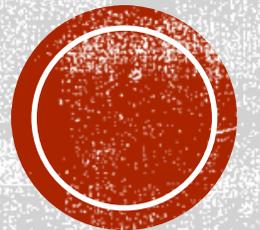
CLEAR ADHESIVE VINYL  
GRAPHIC STICKER

- APPLIED 1ST SURFACE  
GRAPHICS

WHITE ADHESIVE VINYL  
GRAPHIC STICKER

- CUT AND WEEDED APPLIED  
1ST SURFACE GRAPHICS

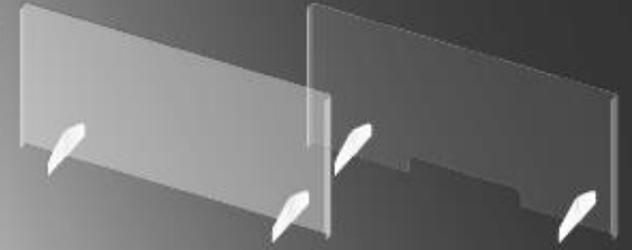
# COUNTER-TOP SNEEZE GUARDS



# CLEAR ACRYLIC SNEEZE GUARDS

- 1/8" thick
- 3 different size options
- Custom shapes available
- Bank slots offered on all sizes
- Made in USA

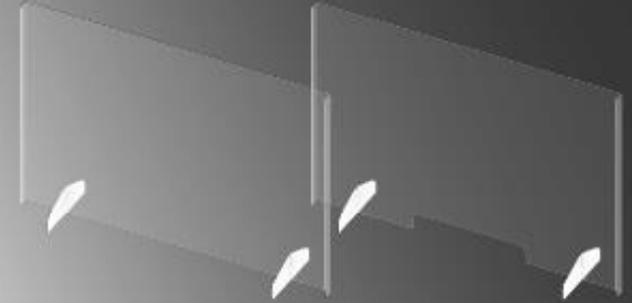
44"w x 22"h



SNZ-GRD-44x22

SNZ-GRD-44x22-SLOT

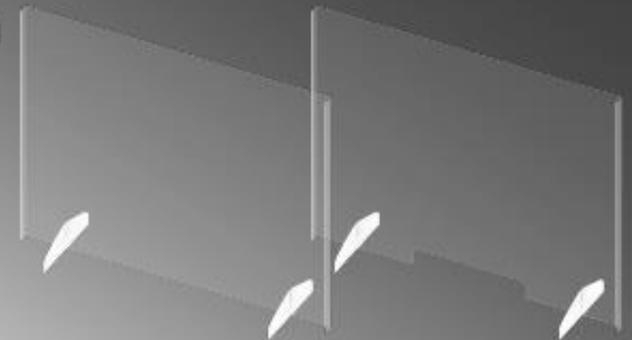
44"w x 31"h



SNZ-GRD-44x31

SNZ-GRD-44x31-SLOT

44"w x 36"h



SNZ-GRD-44x36

SNZ-GRD-44x36-SLOT

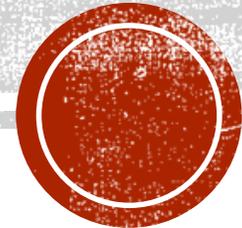
CUSTOM SHAPE (WITHIN 44"w x 36"h)  
SNZ-GRD-CUSTOM



# INTRODUCING THE NEW MODULATE<sup>®</sup> SNEEZE GUARD WALLS



SNEEZE  
GUARD  
WALLS



# MODULATE® SNEEZE GUARD WALLS

- Lightweight and portable sneeze guard/protection/divider walls
- Assembled dimensions: 36" w x 92.2" h x 15.7d
- Easy to wipe clean with disinfectant spray
- Aluminum frame with snap buttons, offered magnetized or non
- Magnetic frames connect easily and can be positioned at various angles
- 3 "infill" options available
  - > Clear plexiglass (plex) top & bottom
  - > Clear plex top & opaque white 3mm PVC bottom
  - > Opaque white PVC
- Clear plex and 3mm PVC offered blank or printed

## MODULATE® SNEEZE GUARD WALLS



PRINTED CLEAR PLEX  
TOP & BOTTOM



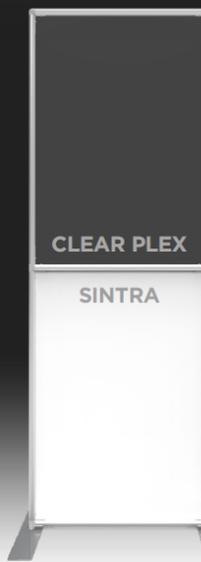
PRINTED CLEAR PLEX TOP  
& PRINTED SINTRA BOTTOM



PRINTED SINTRA  
TOP & BOTTOM



BLANK CLEAR PLEX  
TOP & BOTTOM



BLANK CLEAR PLEX TOP  
& BLANK SINTRA BOTTOM

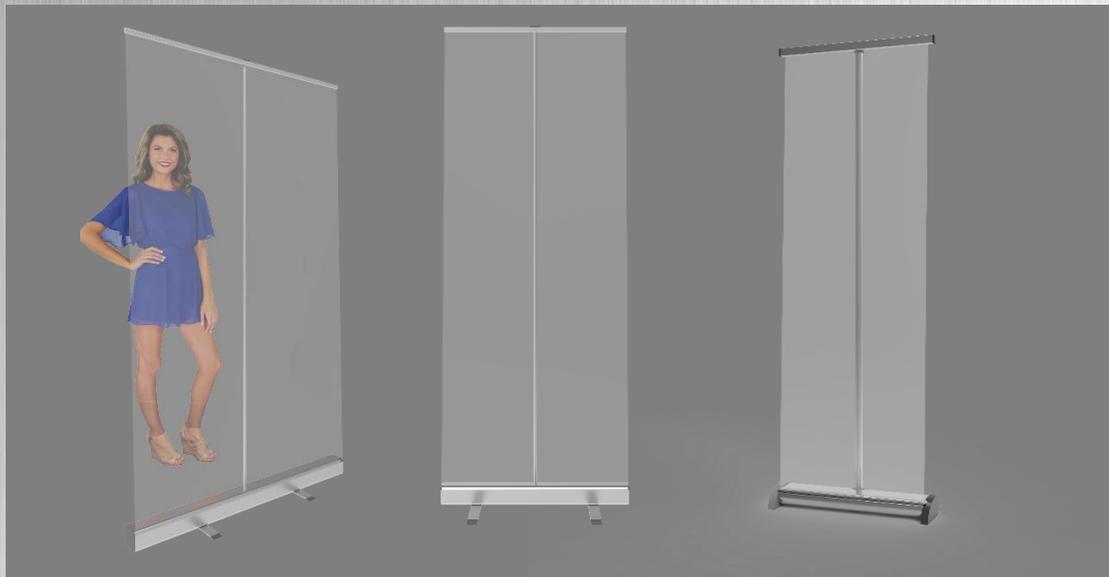


BLANK SINTRA  
TOP & BOTTOM



# BANNER SHIELD

- Portable sneeze guard
- Retractable banner stand with clear, roll able screen
- **Mosquito family of banner stand sizes**
  - 1200mm = 47.25" w x 78.5" h
  - 850mm = 33.5" x 78.5" h
  - 800mm = 31.5" x 78.5" h
  - 600mm = 23.5" x 78.5" h
  - 400mm = 15.75" w x 62.5" h
  - Comes with bungee pole, snap top graphic rail and padded bag
- **Phoenix 400 (table-top) and full-height**



# SOCIAL DISTANCING FLOOR DECALS

- Encourage social distancing & physical separation
- Guide traffic flow





## FOOTPRINT SOCIAL DISTANCING FLOOR DECALS

- Circular adhesive vinyl stickers, contour cut
- Size options:
  - 12"x12", 18"x18", 24"x24", 36"x36"
- Matte surface is slip & scratch resistant
- Clean gently with mild dish soap & water
- Offered in sets of 10, in colors shown
- Custom designs available





## 6' APART CIRCLE

- Circular adhesive vinyl stickers, contour cut
- Size options:
  - 12"x12", 18"x18", 24"x24", 36"x36"
- Matte surface is slip & scratch resistant
- Clean gently with mild dish soap & water
- Custom designs available

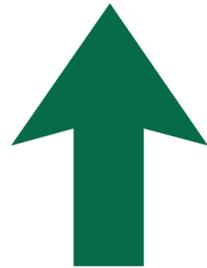




## BE SMART & CUSTOMIZABLE SOCIAL DISTANCING FLOOR DECALS

- Square-shaped adhesive vinyl stickers, contour cut
- Size options:
  - 12"x12", 18"x18", 24"x24", 36"x36"
- Matte surface is slip & scratch resistant
- Clean gently with mild dish soap & water
- Custom designs available



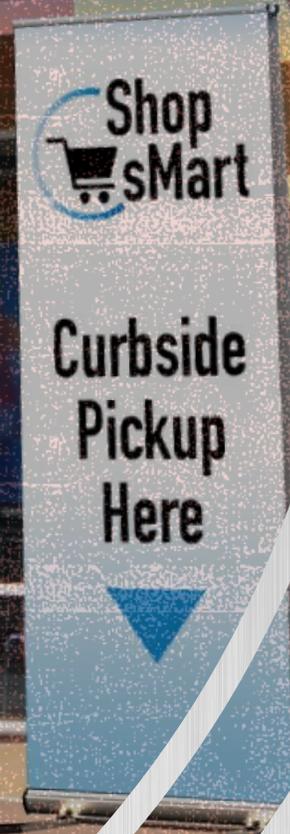


## AISLEWAY TRAFFIC FLOOR DECAL KIT

- Kit includes once of each rectangular sign & 10 arrows
- Adhesive vinyl stickers, contour cut
- Rectangular signs are 18" w x 12" h
- Arrow signs are 6" x 8"
- Custom designs available



# ADVERTISE CURBSIDE PICKUP SERVICES & LOCATIONS



## ZOOM™ FLEX FLAGS



SMALL



MEDIUM



LARGE

Includes single-sided graphic Includes single-sided graphic Includes single-sided graphic

- Full fiber pole for excellent flexibility
- Graphic rotates in wind
- Four flag shapes available: Feather, Straight, Teardrop, Edge
- Hardware includes outdoor ground stake and storage bag



OPEN-RED



OPEN-WHT



OPEN-GRN



CURBSIDE-YEL



CURBSIDE-WHT

# FLAGS



# FLAGS

## WIND DANCER MINI

**KIT** Includes single-sided graphic

- Adjustable hardware height up to 8'3"
- Flag is approximately 25.75" wide
- Easy to position, erect and remove
- Hollow plastic base can be filled with water or sand
- Base can hold approximately 222 lbs. or 2.22 cubic feet of sand



## WIND DANCER LT

**KIT** Includes single-sided LONG graphic

- Large flagpole, yet quick to assemble
- Adjustable height up to 13'6"
- Hollow base can be filled with either water or sand



## BLIZZARD

**KIT** Includes single-sided 23,5"x80" graphic  
**HARDWARE ONLY**

- Sturdy hardware constructed for outdoor use
- Base can be filled with water or sand;  
Base holds 4.25 gallons / 19.2 liters of water
- Adjustable width and height
- Four #3 grommets are used on each corner  
for graphic attachment
- Quick and easy to assemble

**\*For applications below 40 degrees Fahrenheit,  
please use sand in place of water**



## THUNDER

**KIT** Includes double-sided graphics  
**HARDWARE ONLY**

- Double-sided outdoor retractable banner stand
- Silver with black accents
- Large twist-lock feet
- Includes stakes to secure to ground
- Three-piece bungee pole
- Premium grip rail
- Carry bag included
- Usage in adverse weather voids all warranties



# SIDEWALK SIGNS

## CURBSIDE PICKUP SERVICES & LOCATIONS



# SIDEWALK SIGNS

## ACE 2

- Silver, double-sided aluminum A-frame sign
- Front-loading snap frames hold 24" w x 36" h poster
- Two clear Dry Erase graphic lenses included
- Easy assembly, no tools required



## WHIRLWIND

- Front loading snap frames constructed from aluminum and powder-coated steel
- Dual-spring design flexes to withstand wind gusts
- Compact durable base can be filled with water or sand for extra stability
- Integrated wheels



## SWING SIGN

- Economy black steel tube frame
- Double ring mounting clips securely hold single or double-sided graphics
- Fillable base features integrated wheels
- Graphic prints on 6mm PVC board



# SIDEWALK SIGNS

## MONSOON

- Heavy-duty single or double-sided billboard
- Easy grommet graphic attachment
- Includes 6 ground stakes & 24 bungee cords
- 1 inch square aluminum tubes with reinforced plastic moldings



## TWIRL

- Features double-sided pillowcase fabric graphic for multi-angle viewing
- Flexible fiber pole allows for movement in the wind
- No tools required for assembly
- Includes outdoor ground stake and carry bag



# TESTING TENTS



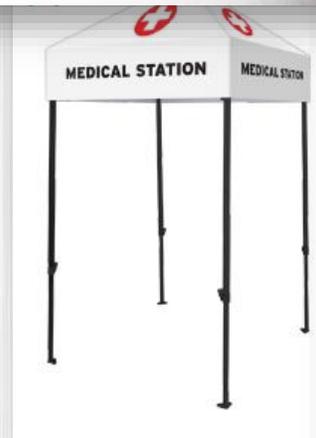
# POPOP MEDICAL TENTS

- Testing stations are being established across the country
- Designate testing areas and provide shelter for our warrior medical professionals



# ZOOM™ POPUP TENTS

- Kit includes printed canopy, hardware frame, stakes, guy ropes & rolling carry bag
- Custom printed or blank full and half wall panels are sold separately
- Easy to clean, disinfect and store
- Folds compactly into portable, rolling carry bag



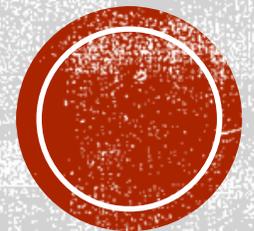
# INTERIOR SIGNS & DISPLAYS

- Use in all types of interiors to guide and make your patrons & employees feel safe
- Reinforce health and safety practices
- Communicate requirements such as mask wearing, gloves, etc.





# BANNER STANDS WITH IMPORTANT HEALTH & SOCIAL DISTANCING MESSAGES



# BANNER STANDS COMMUNICATE IMPORTANT MESSAGES

ORIENT 800

BLADE LITE 800



AVAILABLE TO PURCHASE AS A STOCK GRAPHIC.

PHOENIX 850

MOSQUITO 850



COVID-19\_BANNER\_MASKS



COVID-19\_BANNER\_SOCIALDISTANCE



COVID-19\_BANNER\_STOPTHESPREAD



COVID-19\_BANNER\_HANDWASHING



# BACKDROPS FOR VIDEO CONFERENCES

## FORMULATE<sup>®</sup> ESSENTIAL BANNERS

- STRAIGHT BUNGEE-CORDED ALUMINUM TUBE FRAME WITH ROUNDED CORNERS
- SLIP-OVER FABRIC GRAPHIC
- CARRY BAG INCLUDED
- EASY TO STORE AND SHIP
- QUICK TO SET UP



# NEW DESIGNER MASKS.

- 
- CDC recommends wearing cloth face coverings in public settings where other social distancing measures are difficult to maintain (e.g., grocery stores and pharmacies) especially in areas of significant community-based transmission.
  - CDC is advising the use of simple cloth face coverings to slow the spread of the virus and help people who may have the virus and do not know it from transmitting it to others.

**SOCIALLY DISTANCE IN STYLE.**



# FACE MASKS

FITTED MASK



PLEATED MASK  
(W/SPACE FOR FILTER)



## STOCK DESIGNS

### Stock Printed Masks

3 Pack (1x pack of 3)

9 (3x Pack of 3)

18 (6x Pack of 3)

60 (20x Pack of 3)

120 (40x Pack of 3)

360 (120x Pack of 3)

720 (240x Pack of 3)

FITTED MASK



PLEATED MASK  
(W/SPACE FOR FILTER)



## CUSTOM PRINTED

### Custom Printed Masks

30 (10x Pack of 3)

60 (20x Pack of 3)

120 (40x Pack of 3)

360 (120x Pack of 3)

720 (240x Pack of 3)

1,440 (480x Packs of 3)

2,160 (720x Packs of 3)

3,240 (1,080x Packs of 3)



# STOCK DESIGNS



01: White daisy  
White Elastic Band



02: Cool Metal  
Black Elastic Band



03: Flower power  
White Elastic Band



04: Geo violet  
White Elastic Band



05: Bunch of Roses  
Black Elastic Band



16: Music  
Black Elastic Band



17: Flamingo  
Black Elastic Band



18: Donuts  
White Elastic Band



19: Watermelon  
White Elastic Band



20: Ice cream  
White Elastic Band



36: Blue Peacock  
Black Elastic Band



06: Zebra  
Black Elastic Band



07: Zebra color  
Black Elastic Band



08: Leopard  
Black Elastic Band



09: Camo black/white  
Black Elastic Band



10: Camo  
Black Elastic Band



21: Sunglasses  
Black Elastic Band



22: Lips  
Black Elastic Band



23: Rainbow  
White Elastic Band



24: Blue black stripes  
Black Elastic Band



25: Blue stripes  
Black Elastic Band



37: Green Fish  
Black Elastic Band



11: American flag  
White Elastic Band



12: Chicago flag  
White Elastic Band



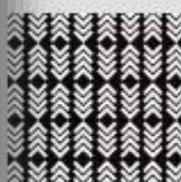
13: America strong  
White Elastic Band



14: Stars & stripes  
White Elastic Band



15: Stars  
White Elastic Band



26: Chevron white  
Black Elastic Band



27: Chevron rainbow  
White Elastic Band



28: Teal Snake Skin  
Black Elastic Band



29: Bright Snake Skin  
White Elastic Band



30: Floral  
White Elastic Band



16: Music  
Black Elastic Band



17: Flamingo  
Black Elastic Band



18: Donuts  
White Elastic Band



19: Watermelon  
White Elastic Band



20: Ice cream  
White Elastic Band



31: Smiles  
Black Elastic Band



32: Emojis  
Black Elastic Band



33: Pandas  
Black Elastic Band



34: Princess bear  
White Elastic Band



35: Shamrocks  
White Elastic Band

# SUPERIOR QUALITY & FIT

- 100% professionally made in the U.S.A
- Double layer protection against dust, pollen, exhaust emissions, passive smoking, fog vapor and moisture droplets
- Pleated mask features two layers of breathable polyester with a pocket for a filter (filter not provided)
- Fitted mask features outer layer of breathable polyester and inner layer of cotton
- High quality, high-definition printed graphics
- Machine washable and reusable
- Pack of 3 of the same style & design
- Ear loops are soft elastic straps
- Comfort fit, expandable and breathable, contours your face and reduces eyeglass fogging
- Unisex. One size fits most
- Meets CDC recommendations for public face coverings
- This mask is not intended for medical use
- No returns on masks due to the nature of this product
- All masks should be machine washed before wearing

Contact your Modern  
Litho/Brown Printing  
Account Executive to order.

Or drop us a line at:  
[modernlitho.com/contact](https://modernlitho.com/contact)



BE SAFE.  
STAY HEALTHY.

#FORWARDTOGETHER