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# 2021 *Postal Rate Guide*

courtesy of  **MODERNLITHO**

# 2021 POSTAL RATES REFERENCE GUIDE



## POSTAL SPECIFICATIONS CHART

FIRST CLASS POSTCARDS	MIN	MAX
Height	3.5"	4.25"
Length	5"	6"
Thickness	.007"	.016"
LETTERS (All classes except folded self-mailers)		
Height	3.5"	6.125"
Length	5"	11.5"
Thickness	.009"	.25"
AUTOMATION COMPATIBLE FLAT-SIZE MAIL		
Height	5"	12"
Length	6"	15"
Thickness	.009"	.75"
FOLDED LETTER-SIZE SELF-MAILERS		
Height	3.5"	6"
Length	5"	10.5"
Thickness	.009"	.25"

## ENVELOPE SIZE GUIDE

COMMON SIZES AND NUMBERS					
#6 1/4	3 1/2" x 6"	#6 3/4	3 5/8" x 6 1/2"	#7	3 3/4" x 6 3/4"
#7 3/4	3 7/8" x 7 1/2"	#8 5/8	3 5/8" x 8 5/8"	#9	3 7/8" x 8 7/8"
#10	4 1/8" x 9 1/2"	#11	4 1/2" x 10 3/8"	#12	4 3/4" x 11"
#14	5" x 11 1/2"	A-6	4 3/4" x 6 1/2"	A-7	5 1/4" x 7 1/4"
A-8	5 1/2" x 8 1/8"	A-9	5 3/4" x 8 3/4"	A-10	6" x 9 1/2"

**Have questions  
about direct mail?  
Call us, we can help.  
800-456-5867**

## MAIL CLASS

## MARKETING\* NON-PROFIT

AUTOMATION	Letters (up to 3.5 oz.)	Flats (up to 4 oz.)	Letters (up to 3.5 oz.)	Flats (up to 4 oz.)
Mixed AADC	30.4¢	72.6 ¢	18.3¢	53.2 ¢
5-Digit	25.9¢	45.0 ¢	13.8¢	25.6 ¢
ECR Basic	29.6¢	32.0 ¢	21.0 ¢	23.0 ¢
ECR High Density Plus	23.2 ¢	23.2 ¢	11.6 ¢	14.4 ¢
ECR High Density	20.9¢	25.8 ¢	13.3 ¢	16.8 ¢
ECR Saturation	19.1 ¢	22.4 ¢	11.1 ¢	13.6 ¢

\* Previously referred to as Standard Mail

THERE IS A SURCHARGE ON NON-MACHINABLE LETTERS OF 21.0 ¢ EACH.

## DROP SHIPMENT DISCOUNTS

NDC Discount	2.1 ¢ to 2.9 ¢	SCF Discount	1.8 ¢ to 2.3 ¢
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## FIRST-CLASS MAIL

NON-AUTO (up to 1 oz.)	Letters	Cards	Flats
Single Piece (Machinable)	56.0 ¢	36.0 ¢	\$1.00
Additional Ounce	20.0 ¢		20.0 ¢
PRESORTED (up to 3.5 oz.)			
Machinable Presorted	46.0 ¢	28.0 ¢	80.3 ¢
Mixed AADC Automation	45.0 ¢	27.4 ¢	72.7 ¢
AADC Automation	42.8 ¢	26.8 ¢	63.6 ¢
3-Digit Automation			77.7 ¢
5-Digit Automation	39.8 ¢	25.7 ¢	63.0 ¢
Additional Ounce	20.0 ¢		20.0 ¢

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