## Retractable Banners: Freedom 800

Total Graphic Area: 31.5"w X 85.5"h
Total Visual Area: 31.5"w x 79.25"h

Please be sure to include a 1/4" bleed at the top & a 6" bleed at the bottom

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter (see template on the right)

## General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

total height

31.5" width

- -.25" bleed area

79.25% VISUAL height

-6" bleed area

BLEED AREA
will not be visible when mounted
into bannerstand