

## **Charitable Donation Policy**

It is the intention of the Modern Litho companies to support the work of charitable and nonprofit organizations so they can continue to build and sustain healthy, vibrant communities. We believe print is an important part of marketing and communications, playing an essential role in fundraising efforts. For this reason, we are proud to provide support in the form of printed materials (in kind donations) that help to promote fundraising and public awareness efforts.

Examples of organizations we support: nonprofits that address health and human services related to: food insecurity, health and well-being, financial stability, schools and education, religious organizations.

Priority is given to customers of the Modern Litho companies, organizations referred by an employee, and/ or those located in or serving the geographic regions where we operate.

All donation requests must be approved in advance by company ownership and/or the marketing department.

A donation can include any of the following:

- 1. Free, or reduced price of printed materials
- 2. Free services, including but not limited to graphic design
- 3. Cash donation

While we enthusiastically advocate for youth sports programs, as a matter of policy, Modern Litho does not sponsor youth sports teams and/or team fundraising events.

Use of the company name and/or company logo for donation recognition, whether in print, electronic, or broadcast media, requires pre-approval from the marketing department.

Advance notice by complete submission of the Charitable Donation Request form is required. We cannot guarantee a donation if it is not specifically approved prior to production of the donated materials.

## Policy acknowledgement signature:

**Print Name** 



Complete the form below and submit it to Cassandra Atchison at <u>catchison@modernlitho.com</u> .	
Company/Organization Name:	
Address:	
City, State, Zip:	
Contact Name:	
Contact email:	Contact phone:
Is the organization a customer of the Modern Litho companies?	
Yes No	
From which Modern Litho company are you requesting a donation:	
Modern Litho – Headquarters	Modern Litho - Jefferson City
Modern Litho - St. Louis	Modern Litho – Kansas City
Modern Litho - Columbia	
	Enveloper and the
Employee Contact/Referral:	Employee email:
Reason for request:	
Specify printed items requested for in-kind sponsorship:	

Sponsorship level offered in exchange:

Marketing items needed from the company for sponsor promotion: (Check all that apply)

Company Logo

Ad (specify size)

Company description

Other:

Date of event or sponsorship timeline: